

2022 Q4 BPL Quarterly Performance

IN PERSON VISITS & NEW PATRONS

Quarter 4 saw upward trends on many measures .

Fig . 1 Door Counts, New Patrons and web sessions in Q4 YTD showed increased patron activity even with the unfortunate closure of the Main library in late December. While door counts were still down from 34% from 2019 levels, we enjoyed a 26% increase YTD from 2021. Q4 also included several additional closures, due to severe weather on several December days across all branches, and Xmas and New Year's Holiday falling on the weekend, some of our busier days. New patrons increased 7% over last year QTD and is down only 9% from 2019 levels. Note: I have removed the annual load of Student 1 cards from these counts, to reflect the trend of new accounts more accurately.

Performance Metric	2019	2020	2021	2022	Percent Change	
	Qtr4	Qtr4	Qtr4	Qtr4	2019-2022	2021-2022
Door Counts	230693	52775	103107	130195	-44%	26%
New Patrons	2437	1808	2074	2217	-9%	7%
Web sessions	365823	307457	322671	331793	-9%	3%

Overall YTD, we are better than halfway back to our 2019 levels,

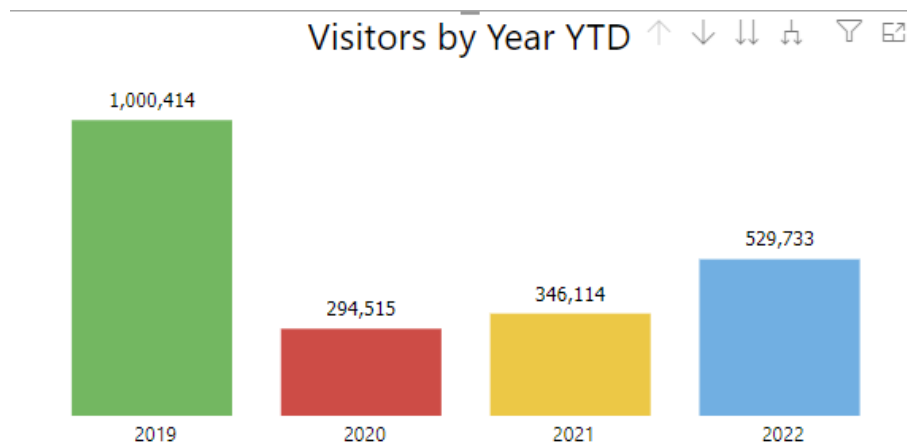


Fig. 2 Circulation

Physical Circulation remained largely flat from Q4 2022, with a slight increase of 2%. However, the 11 day closure at MAIN in December and the 2.5 days of closure due to weather for all branches in December likely resulted in this increase being smaller than expected (we

Performance Metric	2019	2020	2021	2022	Percent Change	
	Qtr4	Qtr4	Qtr4	Qtr4	2019-2022	2021-2022
Circulation (Collections)	369331	151886	232231	243622	-34%	5%
Circulation (Patron Activity)	387170	169416	254899	259122	-33%	2%

eCollection Usage was also fairly flat from Q4 2021, an increase of only 4% and YTD less than a percent change from 2021

Database use declined 22% from Q4 in 2021 but YTD saw an overall increase of 24% from 2021 and only a 9% decrease from 2019 levels.

Fig. 3 QTD comparison 2019-2022 Q4

Performance Metric	2019	2020	2021	2022	Percent Change	
	Qtr4	Qtr4	Qtr4	Qtr4	2019-2022	2021-2022
Circulation (Collections)	369331	151886	232231	243622	-34%	5%
Circulation (Patron Activity)	387170	169416	254899	259122	-33%	2%
eCollection Use	71027	102534	100638	104353	47%	4%
Database Use	50380	48150	61781	48185	-4%	-22%

Fig. 4. YTD comparison 2019-2022. Physical circulation by month/year and digital/database circulation/use

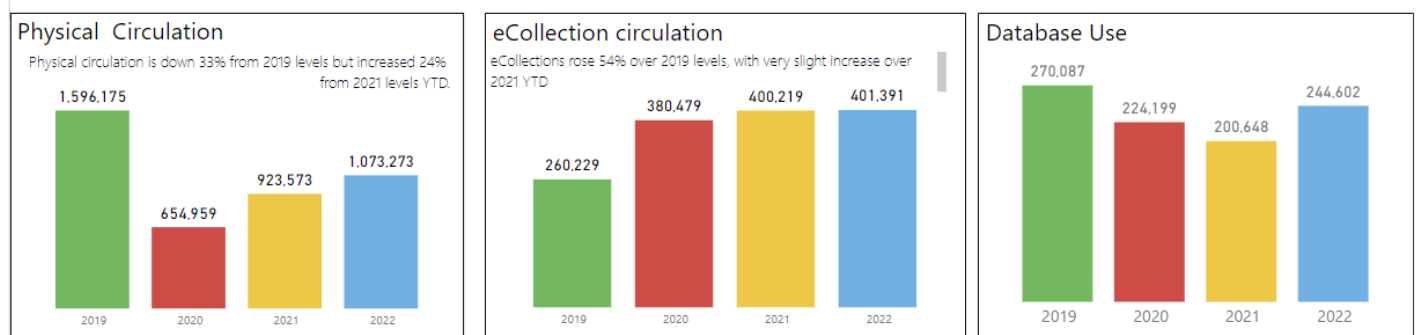
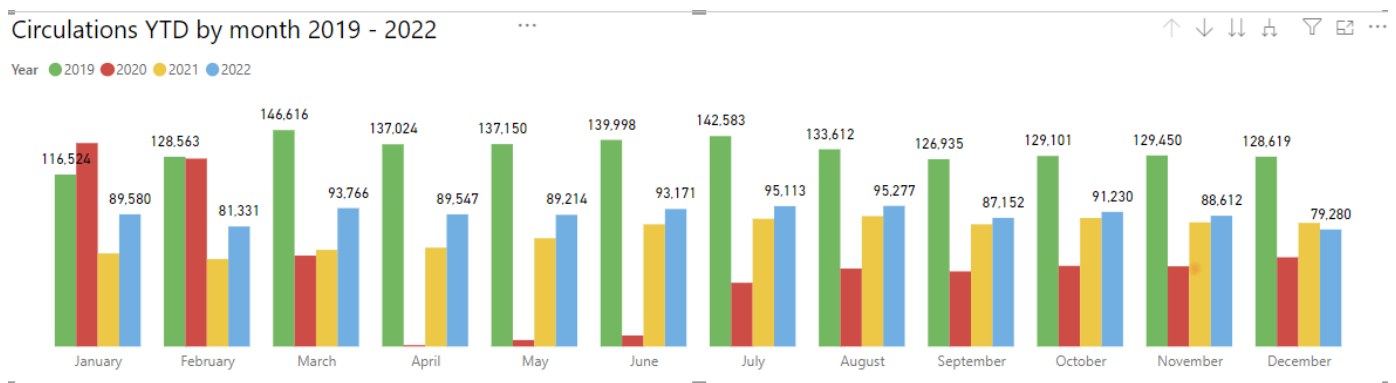


Fig 5 HOLDS FILLED

Again, due to remediation and weather closures in December, Holds filled dropped slightly from 2021 Q4, and follow the same circulation trends.

Performance Metric	Qtr4	Qtr4	Qtr4	Qtr4	2019-2022	2021-2022
FLC Borrows incoming	27316	24033	24149	20185	-26%	-16%
FLC Loans outgoing	20606	16666	14740	15500	-25%	5%
Holds Filled (Collections)	50398	49124	37800	37263	-26%	-1%
Prospector Borrows	6358	2792		2850	-55%	na
Prospector Loans	2580	1346		1685	-35%	na
TOTAL HOLDS FILLED	84072	75949	61949	60298	-28%	-3%

Fig 6 PROGRAMS

Program attendance QTD across the years, shows a slight drop from 2021 (again likely due to canceled programs in December) and attendance significantly below 2019 levels in Q4. However, YTD 2022 compared to 2021 saw significant increase.

Performance Metric	YTD	YTD	YTD	YTD	Percent Change	2019-2022	2021-2022
	2019	2020	2021	2022			
Programs Attendance-Adult	35444	9694	9778	10419	-71%		7%
Programs Attendance-All Ages		4390	3789	7195			90%
Programs Attendance-Children	22121	2114	3964	6788	-69%		71%
Programs Attendance-Teen	12770	3340	2156	3140	-75%		46%
Programs Offered-Adult	2014	804	1903	2667	32%		40%
Programs Offered-All Ages		287	301	267			-11%
Programs Offered-Children	778	167	208	224	-71%		8%
Programs Offered-Teen	377	191	208	189	-50%		-9%
Storytime Attendance	33340	8145	7646	14493	-57%		90%
Storytime Events	1287	514	470	735	-43%		56%
TOTAL PROGRAMS OFFERED*	3169	1449	2620	3347	-14%		28%
TOTAL PROGRAM ATTENDANCE	70335	19538	19687	27542	-71%		40%
*includes BoulderReads activities							

