

Boulder Public Library

2018

Annual Report

BOULDER
PUBLIC LIBRARY

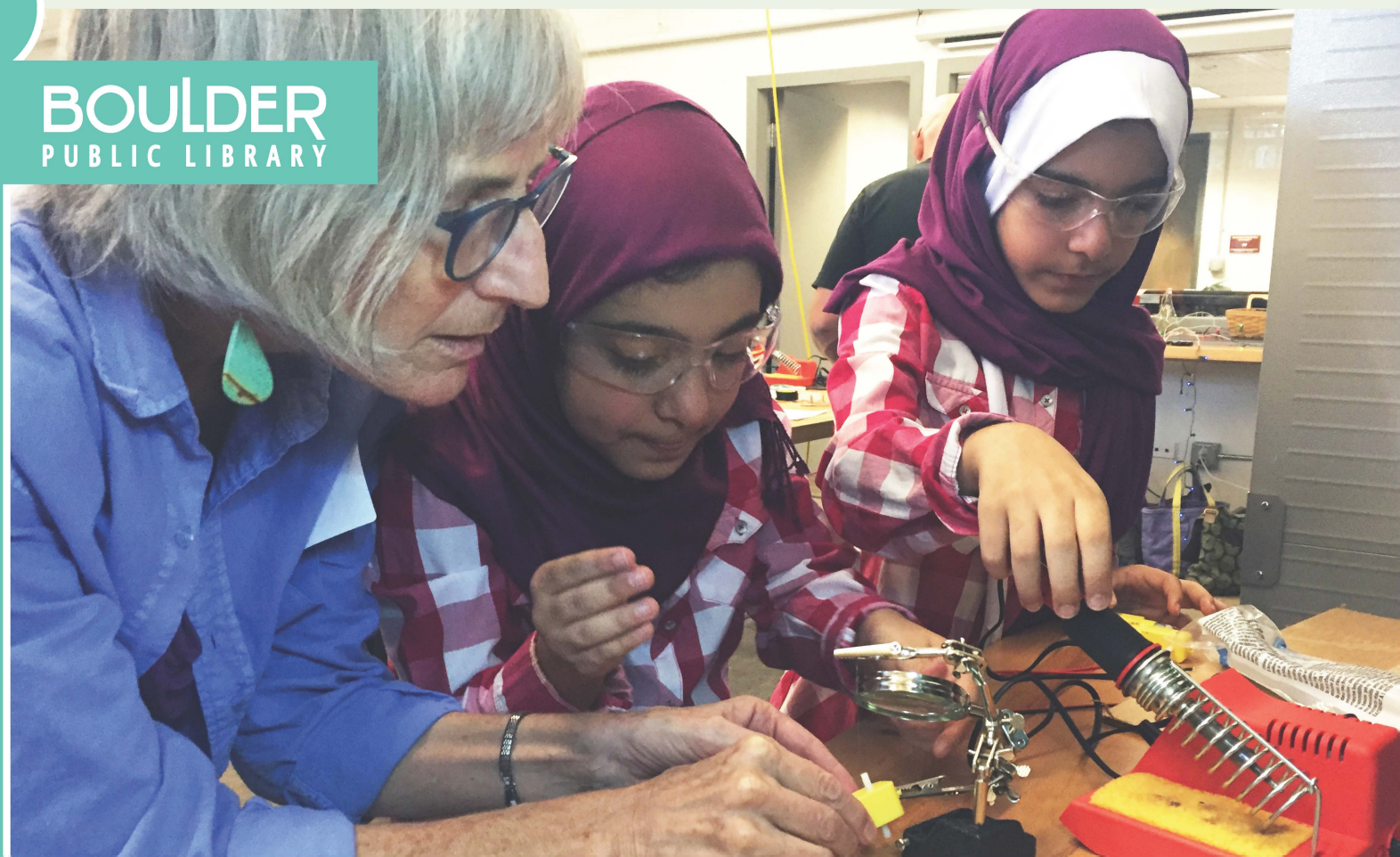


Table of CONTENTS

2 DIRECTOR'S PAGE

3 HIGHLIGHTS

12 STATISTICS

17 FINANCIALS

Boulder Library Commission

Back Row: Joni Teter, Jane Sykes Wilson, Juana Gomez | Front Row: Tim O'Shea, Joel Koenig



Director's Page



Another great year at Boulder Public Library (BPL). The foremost accomplishment to note in 2018 is that we completed the 10-year Master Plan and it was accepted by City Council. The plan discusses the Library's challenges and accomplishments over the past decade and outlines the community's vision for future library services including a new library in North Boulder, expanded services to Gunbarrel, increased staffing to meet community demand for programming and addressing our facilities condition. In the fall, we did a comprehensive financial analysis to determine what it will cost to make the plan a reality and presented that information to City Council in November for discussion. Currently, discussions are underway in the community to figure out how to fund these current and future needs.

Libraries continue to change rapidly. Delightfully that has been the status quo for the past three decades. With change, comes innovation. I am proud to say that our makerspace BLDG61, youth programs, STEAM programs, adult literacy and cultural programs continue to forge ahead, creating communities of seniors and families, makers and entrepreneurs.

We are fortunate to live in a community that embraces the future as well as our past. I am also pleased that funding for our Carnegie Library of Local History was restored by City Council despite many difficult choices they had to make with regard to budget cuts last year. The Carnegie Library is a vital resource for our community, preserving Boulder's history for future generations.

2018 represents a milestone as we also surpassed 1 million visitors. Boulder Public Library is a community gathering place. We maintain our position as one of the busiest libraries of our size in Colorado and one of the busiest public locations in all of Boulder.

Finally, we couldn't have made this year such a success without our dedicated and hard-working staff and volunteers. I also wish to express my profound gratitude to the support of the volunteer Library Commission and the Boulder Public Library Foundation for their ongoing advocacy and financial support of our library system. Perhaps most importantly, we want to thank you—our library users, card holders, partners and visitors—all of you who recognize the value of the Library as a community connector, a place to learn, to make, to think and create. Without your contributions we could not continue to serve the community.

Please enjoy our 2018 Annual Report.

David Farnan

LIBRARY MASTER PLAN

Highlights

LIBRARY MASTER PLAN COMPLETED

2,700+

COMMUNITY MEMBERS

In September 2018, City Council accepted the Boulder Public Library's master plan, the result of more than a year of robust community engagement, research and development. The foundational pillars of the [Boulder Public Library Master Plan](#) are the vision for the next 10 years, the goals, and commitments to the community.

Over **2,700 community members** contributed to the master plan process through surveys, interviews and participation in engagement events. Thank you to all who participated!

BOULDER PUBLIC
LIBRARY

MASTER PLAN

VISITORS

Highlights

MORE THAN ONE MILLION VISITORS

1,033,128

VISITORS

For the first time ever, Boulder Public Library (BPL) surpassed one million visitors across its five locations.

We had **1,033,128** total visitors in 2018, averaging over almost **3,000** visits a day to our facilities.



2018 CIRCULATION

Highlights

1,556,715

Patrons checked out **1,556,715 items** in all formats including digital with digital checkouts growing by **29%**.

1,305,300+

Boulder patrons borrowed **over 1,300,000 physical items**, including books, movies and music CDs.

Materials circulated:

Main Library **851,642**

Meadows Branch Library **211,280**

George Reynolds Branch Library **205,860**

NoBo Corner Library **36,533**

ONLINE RESOURCES

5

4,300

Over **4,300 courses** taken in Lynda.com and Gale Online Courses

23,000

Over **23,000 articles** retrieved from our online resources

DOWNLOAD & STREAM

219,000+

Over **219,000 movies, e-books, audiobooks and music** downloaded or streamed

PROGRAM

Highlights

SUMMER OF DISCOVERY PROGRAM

BPL's Summer of Discovery program continued to grow, increasing total registration by 20% from 2017 with **3,607 children and teen participants**. BPL also launched a new adult Summer of Discovery component with **991 participants**. The program completion rate for children and teens **increased 11%** from 2017.



4,598

CHILDREN, TEEN &
ADULT PARTICIPANTS

6

3,000+

VISITORS

JAIPUR LITERATURE FESTIVAL

BPL hosted the 4th annual Jaipur Literature Festival. The two-day literary event brought internationally acclaimed authors and speakers to Boulder, and more than **3,000 visitors** enjoyed the free programs and lectures.



Highlights

GEORGE REYNOLDS BRANCH TURNED 50

The George Reynolds Branch (GRB) first opened its doors in October, 1968. On Saturday, October 13, 2018, the staff and community members celebrated **50 years of library service** to the city of Boulder.

Over **400 people** dropped into GRB to celebrate and enjoy the many events scheduled for the day, including the celebration of a new community learning garden and the introduction of a bug hotel made by kids at GRB's STEAM Pals program.



7

FIRST BOULDERREADS ONLINE HIGH SCHOOL GRADUATE

In 2018, BoulderReads and BPL celebrated Jessica Collins, the first local graduate of the Career Online High School. The scholarship-based program allows adults to earn a high school diploma and career certificate through a self-paced and supportive model.

When asked how she has changed as a result of the program and earning her diploma, Jessica said, "I feel more confident in my myself...My next goal is taking some more business classes so that I may understand the working role more that I have undertaken."

PROGRAM

Highlights

CARNEGIE WEBSITE LAUNCH

In November 2018, the Carnegie Library for Local History unveiled a new website, creating easier access to its vast digital archives.

In 2018, there were **6,685 visits** to the online archive, with **22,618 items** accessed.

The Marie Rogers Oral History program continued to grow as well. There are now **3,011 interviews** in the collection, with 20 new interviews contributed in 2018.



localhistory.boulderlibrary.org

8

30

OUTREACH EVENTS



BPL OUTREACH

By re-focusing an open staff position, BPL was able to dedicate more time to providing outreach and off-site programs. BPL conducted **30 outreach events** at **12 different locations**, reaching over **3,000+ people** throughout Boulder County.

BPL also participated in its second year of the Book Rich Environment program (BRE). BRE is a national partnership with the National Book Foundation, U.S. Dept. of Housing and Urban Development, U.S. Dept. of Education, National Center for Families Learning and the Urban Libraries Council. In collaboration with Boulder Housing Partners (BHP), over the course of three events, BPL gave away a total of 3,290 books to young BHP residents.

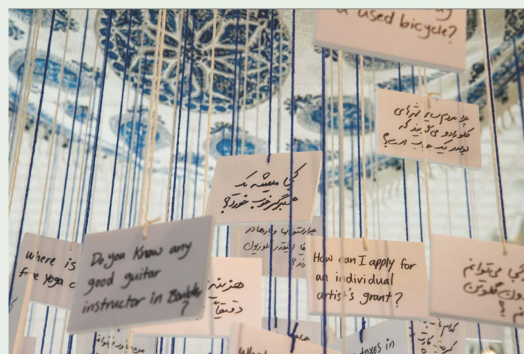
PROGRAM

Highlights

COMMUNITY-DRIVEN EXHIBITIONS

The exhibition program at BPL focuses on civic-related content, allowing artists to experiment with new ways of sharing community-driven topics.

Highlights of the 2018 calendar included *Pink Progression*, a one-year celebration of the historic women and sister marches of 2017. Other shows included *Facing Rocky Flats*, examining the cultural legacy of the nearby former nuclear weapons site; and *Art of Data*, an open call exhibition in which artists used city data sets as inspiration for their work. Exhibitions like *Yarn-fiti: A Community Takeover* were designed to drive community connection with over **300 participants** contributing yarn work.



Highlights

ACCELERATOR 61

BLDG 61 and the Small Business Development Center (SBDC) have teamed up to offer a pilot program for local startups called Accelerator 61. In 2018 SBDC rebranded the program to Maker's Edge. Students enrolled in this program used BLDG 61 to create a prototype or a product for sale. Participants receive a one-time 'token' to access the space and tools for dedicated blocks of time in exchange for completing the SBDC training. Some of the recent graduates include; YOMO Studio, whose jewelry was gifted to nominees of the 2019 Golden Globe Awards; Mahatma Productions, who have since purchased their own laser cutter; and Mountain Gypsea, whose jewelry line has provided the designer with a new full-time self-employed career.



BOULDER
LIBRARY
FOUNDATION

Thank You, Boulder Library Foundation

The Boulder Library Foundation (BLF), a 501c3 organization, **funds over 90%** of the programs at BPL. With its generous support, BPL offers innovative and engaging literacy, cultural, and creative programs. In the past four years, program attendance has **increased 63%**.

VOLUNTEERS

Highlights

23,765
HOURS

VOLUNTEERS



Volunteers are critical to BPL's success in serving the community.

Approximately **1,100 volunteers** generously donated **23,765 hours** of service to support library operations and programs, a total service value of **over \$636,400!**

We also had a **43% increase** in volunteers from 2017 to 2018.

CARDHOLDERS

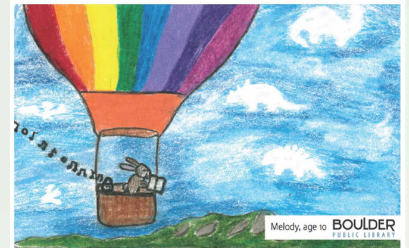
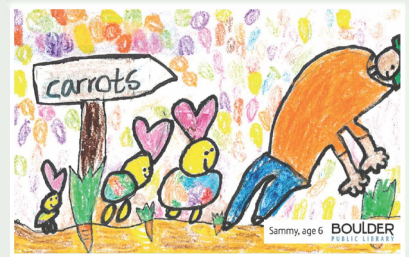
Statistics

11,017

New library cardholders

126,168

Total cardholders



(above: samples of 2018 library card designs)

12

COMPUTERS & VISITORS

Statistics

WEBSITE

16% increase in
page views from
2017 to 2018

5,158,671

boulderlibrary.org &
boulder.flatironslibrary.org
received 5,158,671 page views in 2018.

COMPUTERS & VISITORS

Statistics

PUBLIC COMPUTER USE

In **2018**, the Main Library installed new technology to provide assistance to visually impaired patrons while they are using the library computers. This equipment includes a Fusion professional screen reader and magnification software.



MAIN LIBRARY **88,090**

MEADOWS BRANCH LIBRARY **18,714**

GEORGE REYNOLDS BRANCH LIBRARY **17,394**

NOBO CORNER LIBRARY **2,925**



MAIN LIBRARY **701,840**

MEADOWS BRANCH LIBRARY **155,005**

GEORGE REYNOLDS BRANCH LIBRARY **132,784**

NOBO CORNER LIBRARY **41,156**

CARNEGIE LIBRARY FOR LOCAL HISTORY **2,343**

VISITORS

1,033,128

In 2018, BPL served over one million visitors! BPL had **1,033,128 visitors**, averaging over almost **3,000 visits** a day to all facilities.

COMPUTERS & VISITORS

Statistics

PROGRAMS & EVENTS



20

More than **20 musicians** took stage for the monthly concert series.

1,150 | 33,000

Over **1,150 storytime programs** systemwide with over **33,000 attendees**.

4,000 | 105,000

BPL produced over **4,000 programs** for over **105,000 participants**.

2,000

Over **2,000 seed packets** were given out as part seed swaps and the Seed Library at Main.

95

Musical Storytimes, averaged over **95 children** at each event.



84 | 55

84 presenters and **55 volunteers** offered **40 coding and digital literacy events** for Boulder Computer, Science, and Education Week (CS&E) 2018.

MEETING & STUDY ROOMS

Statistics

MAIN LIBRARY STUDY ROOMS
(2 ROOMS)

Time occupied: 72%

MEADOWS STUDY ROOMS
(4 ROOMS)

Time occupied: 59%

GEORGE REYNOLDS BRANCH
STUDY ROOMS (2 ROOMS)

Time occupied: 53%

SYSTEMWIDE TOTAL

Time occupied: 61%

STUDY
ROOMS

15

PUBLIC MEETING ROOMS

ARAPAHOE CONFERENCE ROOM

Unique users: 672

Time occupied: 64%

BOULDER CREEK MEETING ROOM

Unique users: 688

Time occupied: 67%

ELDORADO MEETING ROOM

Unique users: 674

Time occupied: 64%

FLATIRONS MEETING ROOM

Unique users: 681

Time occupied: 64%

MEADOWS BRANCH
MEETING ROOM

Unique users: 466

Time occupied: 59%

GEORGE REYNOLDS BRANCH
MEETING ROOM

Unique users: 408

Time occupied: 44%

TOTAL

Unique users: 3,589

Time occupied: 60.7%

PARTNERSHIPS & PROGRAMS

Statistics

THE SMALL BUSINESS DEVELOPMENT CENTER



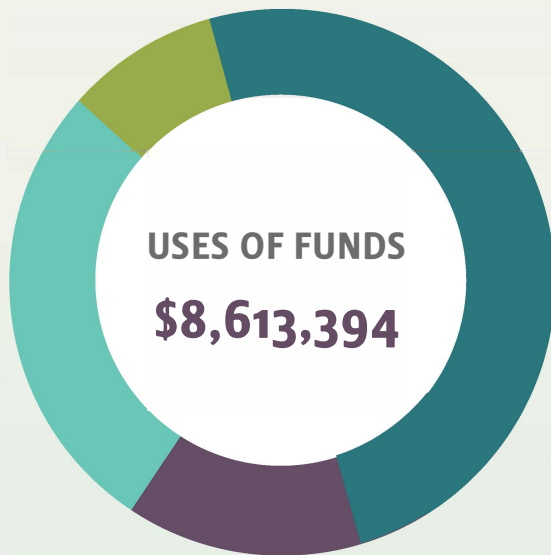
The Boulder Small Business Development Center (SBDC), in the Main Library, supports economic development in Boulder County.

During 2018, SBDC hosted **27 free events** at Boulder Public Library for over **300 people**.

SBDC also provides free one-on-one consulting to business owners.

SOURCES & USES OF FUNDS

2018 City of Boulder budget information for BPL.
See the grants section for details about support
from other organizations or individuals.

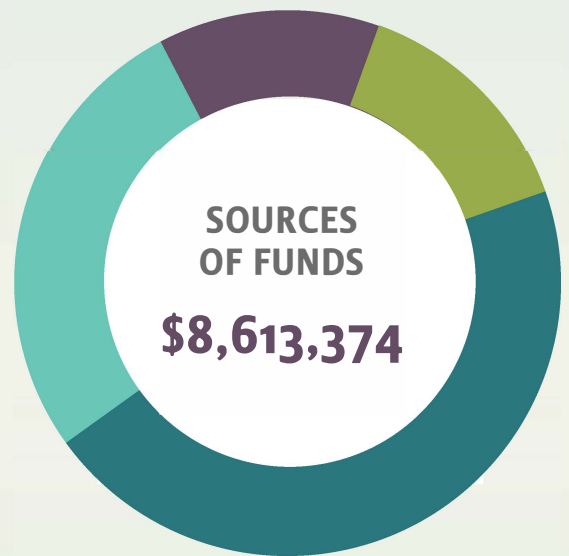


SALARIES & BENEFITS **\$5,883,442**

LIBRARY MATERIALS (COLLECTIONS) **\$971,787**

PROGRAMS & OUTREACH **\$342,459**

FACILITIES & OVERHEAD **\$1,415,706**



CITY GENERAL FUND **\$6,850,624**

LIBRARY FUND **\$205,335**

PROPERTY TAX **\$1,208,911**

REVENUES & GRANTS **\$348,504**



* Does not include revenue collected during the year or
carryover from prior year for projects.

GRANTS

Financials

THANK YOU. THANK YOU. THANK YOU.

\$318,414

Boulder Library Foundation grants.

\$26,015

Colorado Department of Education State Grant for Libraries.

\$6,022

Warner Trust bequest.

\$10,000

Infosys BLDG 61 grant.

\$2,000

Oak Foundation grant.

18

BOULDER LIBRARY FOUNDATION

In 2018, BLF grants funded a wide variety of programs including BoulderReads, Summer of Discovery, BLDG 61, Canyon Gallery exhibitions, the concert series,



**BOULDER
LIBRARY
FOUNDATION**

Jaipur Literature Festival, Science Technology Engineering Arts and Math (STEAM) programs, and many more.

BOULDER PUBLIC LIBRARY



boulderlibrary.org